

“Our Park Assist guidance system is specified to provide a 98.5% accuracy rate for occupancy detection. A performance level it has consistently exceeded. We’re so pleased, we’re equipping three more of our shopping centres with Park Assist technology.”

Andrew Rowley

National Car Park Manager

COLONIAL FIRST STATE ASSET MANAGEMENT LTD.

A retail icon known as Australia’s Fashion Capital, Chadstone Shopping Centre is the flagship property of Colonial First State Global Asset Management. A two-level super regional shopping center in greater Melbourne, “Chaddy” is the largest shopping centre in Australia with 518 tenants.

“The management of a facility with nearly 9,400 spaces is a complex undertaking. Park Assist provided us with a next-generation guidance system – seamlessly integrated into our existing PARCS technology.”



Colonial First State Global Asset Management is one of Australia’s largest asset management and property development groups with more than \$19.8 billion in assets under management. The company manages 42 high quality shopping centres, totaling \$13.7 billion in retail assets.

“For our parking facility to be profitable, it’s crucial to streamline operational costs – while maximizing revenue with a superior parker experience. With our customized guidance solution, Park Assist gives us the wherewithal to do this in ways we never thought possible. While providing us with exceptional expertise and support at every turn.”

