

Case Study: City of Seattle e-Park

In 2010, the City of Seattle installed the Park Assist citywide parking system. The system is known as e-Park and it's a network of digital information signage around the downtown area of Seattle. These signs display in real time the availability of parking spaces at private garages enrolled in the system.

The system was conceived to drive traffic off streets to mitigate congestion caused by the Seattle Department of Transportation (SDOT)'s highway widening program. City of Seattle added another phase to their e-Park citywide signage system in 2014.



Why They Purchased

Given the originality of the solution, SDOT chose Park Assist because of its proven expertise in parking technology and its robust track record of executing turn key parking projects. Park Assist's proprietary data and information portal, *Park Insights*, also provided a steady platform onto which the system could be developed.

Results

More than 300,000 Seattle drivers have used e-Park to find parking faster.* The signs let drivers know how many spaces are available in fourteen garages throughout the downtown Seattle area. Dynamic signs are located at key downtown points to guide drivers to participating garages with available spaces. The signs tell how many spaces are currently available in each garage. Real-time parking information is also fed to mobile parking apps. Near e-Park garages, 33

fewer cars per hour circle the streets looking for parking, which helps reduce congestion. e-Park garage customer use is up 6% while use of the other downtown garages without the program are down 2%. Due to the overwhelming popularity, the amount of spaces with e-Park increased from 4,000 to 7,000 and the program expanded into 4 neighborhoods.



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*According to the City of Seattle e-Park "Helping Downtown Seattle Find Fast Parking" 2010-2013 Infographic.