

*"I'm pleased to say we were one of the first US companies to adopt Park Assist guidance technology. We've been very satisfied with the system's performance, would recommend Park Assist without hesitation, and will certainly work with them again."*

## David Nehra

Vice President of IT / COO  
MOTORCITY CASINO & HOTEL

The award-winning MotorCity Casino Hotel complex houses a 100,000 square-foot casino, a 13,000 square-foot spa, 67,000 square feet of meeting and convention space, a 2,400-seat live music theater, and a luxury hotel with 400 guest rooms and suites. It is the only casino in Detroit with a parking guidance system.

*"Being a casino, the customer experience is of great importance. The introduction of the Park Assist smart-sensor system has improved this greatly. Especially since it's the first thing customers experience when they come to visit us."*

The guidance-and-beyond solution for the 3,500-space MotorCity facility includes our **Park Surveillance™** API. Our camera based sensors detect motion and capture streaming video in and around the parking bays themselves. An expanded level of security that would otherwise be cost-prohibitive.

*"The Park Assist solution met all my key criteria for superior technology, extensibility and a long technical life. Their ongoing support beyond the installation has been dedicated, repeatedly responsive and reliable."*



**MotorCity**  
CASINO · HOTEL