

*“Everyone at Roosevelt Collection has been pleased with the Park Assist installation and the resulting solution. The project was delivered on time and on budget, prior to our grand opening, with a resoundingly positive reception from our customers.”*

**Joshua Rosenberg, CPM, ACoM**  
Assistant General Manager  
THE ROOSEVELT COLLECTION

Located in the heart of Chicago’s sophisticated South Loop, Roosevelt Collection is an open air, mixed-use development for the 21st Century. The center is home to premium national and local retailers, 342 Class-A luxury lofts and a vibrant central park.

***“We selected Park Assist because it gave us the best possible solution to improve the customer experience and to achieve operational efficiencies. Our objectives were overwhelmingly realized.”***



To further expand its operational effectiveness, The Roosevelt Collection is also rolling out our **Park Surveillance™** functionality across its three-level 1,500-space parking facility. This powerful API uses the unique vantage point of our smart-sensor cameras to detect motion and capture streaming video, in and around the parking bays themselves. Helping McCaffery Interests to improve monitoring and security. While providing customers with additional peace-of-mind.

***“Park Assist has provided us with exceptional results, from planning through installation and continuing support. We highly recommend their services, and will use Park Assist again in the future.”***

**McCAFFERY** | Interests

# LIBERTY PLACE PHILADELPHIA, PA

*“Park Assist continues to meet our extremely high standards in every way. Customer response to the smart-sensor system has been appreciative and enthusiastic. Performance and accuracy have been exceptional across all functions – including guidance, Find Your Car™ and surveillance.”*

## Mark Hampton

Director, Operating Revenue Systems  
PARKWAY CORPORATION

Ideally located in the heart of the Philadelphia business district, the Liberty Place mixed use complex includes 2.2 million square feet of office space, a 250-room Westin Hotel and 125,000 square feet of retail. One of Philadelphia’s most prestigious facilities, it is a recipient of the city’s TOBY Award for The Outstanding Building of the Year.

*“Our overall goal was to improve the customer experience, sitewide efficiencies and parking revenues. The Park Assist M4 solution has exceeded those goals. Operations and maintenance have been greatly simplified. We also received a tech-related award from the Pennsylvania Parking Association, along with instant media recognition.”*

The 779-space Liberty Place installation included a tandem of powerful Park Assist software tools: the **Park Finder™** API with our exclusive **Find Your Car™** feature, and the **Park Surveillance™** API for expanded monitoring, safety and security.

*“Everyone at Parkway has been very pleased with the Park Assist solution – from design through installation and continued support. We highly recommend their products and services, and will use them again for future projects.”*



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*“The openness of the Park Assist platform itself is matched by the truly collaborative nature of its team. This combination has enabled us to unlock added value from the system. I would recommend Park Assist with full confidence in their abilities.”*

## Vincent Jennes

Project Manager  
QDVC

The Lusail Underground Car Parks were built to serve the Marina District of Lusail City – a sustainable smart-city that highlights the cultural and natural qualities of Qatar and the Gulf Region. Each of the four car parks has three levels and a total area of 150,000 square meters. The Marina development is designed to accommodate a population of 250,000 along with approximately 400,000 visitors per day.

*“We needed a robust, high-quality system to serve the parking needs of this vibrant district. The M4 guidance system from Park Assist provides the appointed operator with the tools to heighten efficiency and performance – while providing the owner with the insight to maximize ROI. All while maintaining the high aesthetic standards that have set this project apart.”*

For this future-focused project, the integration expertise of Park Assist was especially valuable. The M4 smart-sensor system at Lusail is seamlessly integrated with the owner’s Axiome building management system, Xerox access control system and Signature roadway signage system.

*“Both QDVC and our client, Lusail Real Estate Development Company, are extremely satisfied with the selection of Park Assist as partner of choice. They executed the project with diligence and speed, and continue to provide exceptional local support through their Dubai office.”*



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